

# Biografie dei relatori

## Carole L. Brookins

**L'Onorevole Carole L. Brookins** è stata Direttore Esecutivo per il Governo USA presso la World Bank a Washington, D.C. dal 2001 al 2005. Consulente internazionale, è attualmente Direttore Generale di Public Capital Advisors LLC (PCA), oltre che membro di board di aziende e gruppi no profit, tra i quali Climate Exchange plc, e il Chicago Climate Exchange. E' un membro di Zogby International Advisory Board e Consigliere del Board di IAMA (International Agribusiness Management Association). La signora Brookins è Special Advisor del Board di NTR plc e membro del GVEP International (Global Village Energy Partnership) Board of Trustees, oltre che membro del North American Agribusiness Advisory Board di Rabobank e Senior Adviser per il Centro per gli Studi Strategici e Internazionali (CSIS).

La Signora Brookins, laureata in Storia e Relazioni Internazionali, viene frequentemente invitata come relatore negli Stati Uniti e all'estero per la sua pluriennale esperienza su mercati internazionali, sviluppo, commercio, trend delle commodity e economia politica.

**The Honorable Carole L. Brookins** served from 2001 to 2005 as the United States Executive Director to The World Bank in Washington, D.C. An international consultant, she is currently a Managing Director of Public Capital Advisors LLC (PCA), as well as a director on both corporate and non-profit boards. These include Climate Exchange plc, and Chicago Climate Exchange. She is a Zogby International Advisory Board member and a Counselor on the International (IAMA) Board. Ms. Brookins is a Special Advisor to NTR plc Board and a member of the GVEP International (Global Village Energy Partnership) Board of Trustees, as well as a member of the Rabobank and a Senior Advisor to the Center for Strategic and International Studies (CSIS).

In 2006, she co-founded Public Capital Advisors LLC (PCA), where she is a Managing Director. PCA ([www.publiccapitaladvisors.com](http://www.publiccapitaladvisors.com)) is an advisory firm directed toward providing financial advice to national and municipal governments in emerging markets for infrastructure finance

Ms. Brookins served from 2001 to 2005 as the United States Executive Director to The World Bank Group in Washington, DC. She represented the US government as the largest shareholder on the Board of Executive Directors. Appointed by the President, she was confirmed by the US Senate in the summer of 2001. The World Bank is an official development Bank owned by 185 countries which provided \$20 billion in loans and grants in 2004; the Group supports private sector investment through the International Finance Corporation (IFC) and Multilateral Investment Guarantee Agency (MIGA). The Bank also provides policy advice, technical assistance and knowledge sharing services to low and middle income countries with the mission to improve the investment climate, reduce poverty and raise the living standards of people in the developing world. .

Prior to her government appointment, she was *Chairman and Chief Executive Officer* of World Perspectives, Incorporated (WPI), from 1980 to 2001. WPI is a Washington-based strategic advisory providing information, analysis and consulting services to international commodity, financial and government clients from 1980 to 2001. She has been called upon by clients around the world for her work as a policy and trade strategist and is widely recognized for her expertise on the global political economy and its effect on agricultural and food markets. Ms. Brookins founded World Perspectives in 1980 after seven years as Vice President in the Commodities Department of E.F. Hutton & Company, Inc. in New York City, where she spent extensive time in Washington analyzing international events and policies impacting commodity markets.

Ms. Brookins began her career in 1967 as a Municipal Bond Underwriter for A.G. Becker and Company in Chicago and entered the commodity field with the Chicago Board of Trade in 1972 before joining E.F. Hutton.

Ms. Brookins was a member of the U.S. State Department Advisory Committee on International Economic Policy (ACIEP) and served as chairman of the Committee's Sanctions Working Group. President George Bush appointed her to membership on the President's Export Council in December of 1990. In December 1984, Ms. Brookins was named Chairman of the Department of State's private sector Advisory Committee on Food, Hunger and Agriculture in Developing Countries, mandated by President Reagan.

She was a member of the U.S. National Committee for Pacific Economic Cooperation (PECC) from 1988 and chaired the 23-member economy group's Food and Agriculture Forum. Ms. Brookins developed and served as Co-Chair of the APEC-PECC joint project on Regional Integration for Sustainable Economies (RISE). RISE was a multi-sectoral initiative to accelerate the development of secondary cities and strengthen rural linkages to markets in APEC economies. She was also a member of the Pacific Basin Economic Council (PBEC) and its Food Committee.

Ms. Brookins previously served on the Board of Directors of Terra Industries Inc., a leading producer of nitrogen and methanol, as well as on the boards of the international development trust Winrock International, U.S. PECC, the International Food and Agribusiness Management Association (IAMA) and The Atlantic Council. She also served as a member of the North American Advisory Board of Rabobank International and the International Advisory Committee of CoBank, the World Agricultural Forum Advisory Board and the Advisory Council to Save the Children. She was honored in 2003 as Woman of the Year by the Organization of Women in International Trade (OWIT); and, in 2002 as the University of Oklahoma College of Arts & Sciences Distinguished Alumna.

Ms. Brookins regularly delivers keynote addresses on international markets, development, trade, commodity trends and the political economy before U.S. and overseas audiences. She has appeared on nationally televised programs, including "The MacNeil/Lehrer News Hour," and CNN's "Inside Business" and "Crossfire."

Born in Indiana, Ms. Brookins received a B.A., Cum Laude, in history and international relations, from the University of Oklahoma in 1965 where she was elected to Phi Beta Kappa. She did graduate studies in Houston, Texas.

## **William M. Ferretti, Ph.D.**

È Vice President e Assistente Speciale del Presidente del Chicago Climate Exchange (CCX), il sistema integrato volontario e legalmente vincolante per la riduzione delle emissioni dei gas serra leader mondiale ed unico in Nord America, con progetti di compensazione in tutto il mondo. Le sue responsabilità al CCX includono il recruitment, progetti speciali e il ruolo di liaison con enti pubblici e di governo.

Prima di lavorare presso CCX, il Dr. Ferretti è stato Direttore Esecutivo di GLOBE USA, un'organizzazione indipendente e bipartisan costituita da senatori e rappresentanti del Congresso USA focalizzata su problematiche relative all'ambiente. Durante il periodo trascorso con GLOBE, ha condotto una serie di iniziative internazionali e americane per promuovere il dibattito congressuale sulle politiche per il cambiamento climatico e per facilitare e promuovere il dialogo su queste tematiche tra i rappresentanti statunitensi ed i loro colleghi di altri Paesi.

Prima della sua esperienza con GLOBE USA, il Dr. Ferretti è stato Direttore Esecutivo della National Recycling Coalition, la più grande organizzazione negli USA dedita alla promozione del riciclaggio dei rifiuti. Dal 1988 al 1996 ha lavorato presso il Dipartimento di Sviluppo Economico dello Stato di New York, dove è stato fondatore del primo programma di riciclaggio di rifiuti dello stato. Per il suo lavoro particolarmente innovativo, il Dr. Ferretti e il Dipartimento hanno ricevuto uno dei primi Presidential Awards for Sustainable Development, il prestigioso premio presidenziale per lo sviluppo sostenibile.

Dr. Ferretti ha ottenuto un dottorato in economia delle risorse della State University of New York and Syracuse University, e una laurea della Pennsylvania State University.